

# Belfor Franchise Group Acquires Minnesota-based Waste Management Solutions Company

Belfor Franchise Group (BFG) in Ann Arbor, a global residential and commercial home services group, announced its acquisition of redbox+, a waste management solutions company that offers the industry's only combination dumpster roll-off and portable toilet containers for rent to commercial, industrial, and residential project sites.

By **Jake Bekemeyer** July 14, 2021



*The redbox+ two-in-one dumpster roll-off and portable toilet. The waste management solutions company was acquired by Belfor Franchise Group in Ann Arbor. // Courtesy of redbox+*

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With nearly 300 franchises nationwide, the redbox+ patented two-in-one container is used by construction, renovation, and restoration firms to keep job sites clean and organized.

“We are thrilled to welcome redbox+ to the BELFOR Franchise Group family,” says Sheldon Yellen, CEO of Belfor. “Redbox+’s one-of-a-kind combination system — and the cost-savings it provides — has attracted contractors for over a decade. We’re proud and excited to have been chosen by redbox+ as the best partner, especially considering how well their core offerings complement the array of services our other brands provide.

“The addition of redbox+ strengthens our growing portfolio of industry-leading home services franchises by enabling us to meet the needs of even more customers and better serve the communities that need us most.”

Along with the two-in-one container, redbox+ offer 20-, 30-, and 40-yard containers, as well as a smaller 10-yard container for consumer DIY and waste removal projects. All existing locations will retain the redbox+ brand name and continue to operate and conduct training out of its St. Charles, Minn. Facility.

BFG has encouraged entrepreneurs to own businesses that are designed for growth for over a decade by offering industry training, support, equipment, proven business models, and ongoing coaching and business development.

Redbox+ is the company’s 11<sup>th</sup> service-based franchise in the U.S. and Canada. Notably, BFG is the only residential and commercial services franchisor owned by an operating company, BELFOR, and franchisees across all 11 brands benefit from the strength of the growing network.

“Redbox+ offers a unique opportunity for franchisees interested in growing a business in a niche, in-demand industry,” says Patrick Kiessling, president of redbox+. “I have witnessed the evolution of the waste management industry over the past 10 years and truly see the value in franchising — which is why I am proud to join forces with BELFOR Franchise Group. Having the backing of respected industry leaders at BFG and BELFOR will help our current and future redbox+ franchisees meet and exceed their business goals.”